

Addget Solutions PLC Capability Profile

Supporting NGOs, International Organizations, and Manufacturers

OUR VISION & SERVICE APPROACH

Addget Solutions supports organizations by transforming communication strategies into professional visual materials through integrated design, material supply, production management, and logistics coordination.

Our Approach to Communication Production

Vision

To support organizations in communicating their work clearly and professionally through reliable production and visibility solutions.

Service Philosophy

- Reliability in delivery
- Professional quality standards
- Integrated service model
- Long-term client partnerships

What Makes Addget Different

Design + materials + production + delivery integration.

Core Services

Communication Production Services

Communication Design

Campaign materials, reports, infographics, event branding

Printing & Publication Production

Reports, brochures, manuals, posters

Large Format & Visibility

Banners, signage, roll-ups, exhibition displays

Promotional & Branding Materials

Branded merchandise, awareness materials



ADVERTISING MATERIAL SUPPLY

Addget Solutions imports and supplies a wide range of high-quality advertising materials to support production and branding needs.

Supplied Materials Include:

- Acrylic sheets (various thicknesses)
- Roll-up banner systems
- Vinyl materials
- PVC and foam boards
- Display accessories and mounting solutions
- LED advertising materials

We ensure quality assurance, reliable sourcing, and consistent availability for client projects.



OPERATIONAL CAPACITY

Production Capacity

Material Capacity

Advertising materials, substrates, display systems.

Production Capacity

Digital and offset printing
Large-format printing
Signage fabrication
Finishing processes

Logistics Capacity

Packaging
Delivery cars and coordination
Event installation

**“Capacity creates confidence.
Execution creates impact.”**



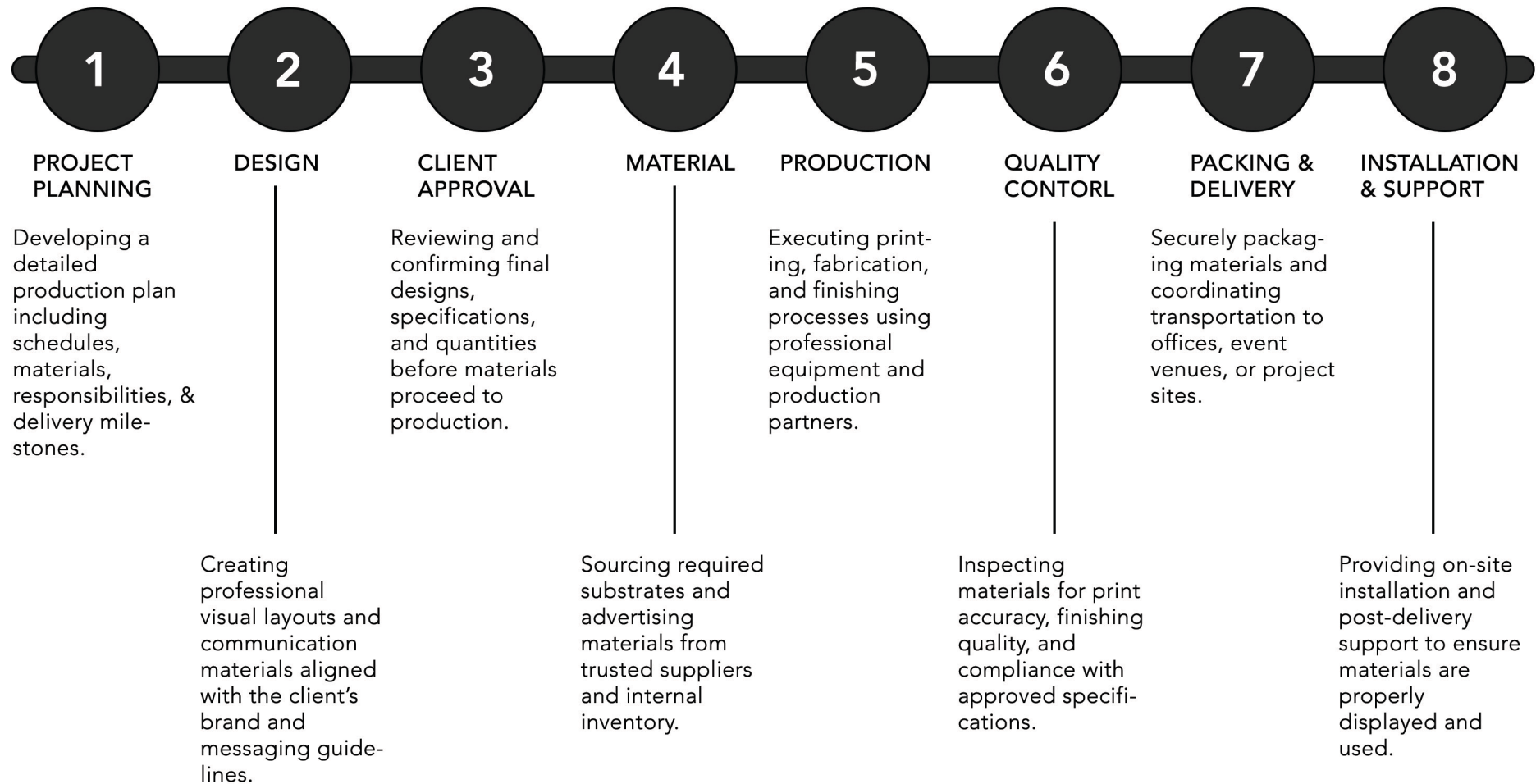
10 YEARS OF EXCELLENCE



OPERATIONAL ECOSYSTEM



PROJECT WORKFLOW



QUALITY STANDARDS & COMPLIANCE

Addget Solutions follows structured quality control procedures to ensure that all communication materials meet professional production standards and client specifications.

Multi-Stage Quality Control

Quality checks are conducted at multiple stages of the production process, including design verification, print inspection, finishing review, and final delivery checks.

Professional Material Sourcing

Production materials are sourced through trusted suppliers and international procurement channels to ensure durability and consistent quality.

Production Supervision

All printing, fabrication, and finishing processes are monitored by project coordinators to ensure accuracy, quality, and adherence to project timelines.

Compliance with Client Brand Guidelines

All materials are produced in accordance with the visual identity and branding standards provided by the client.

Procurement & Documentation Support

Addget maintains clear documentation including quotations, invoices, delivery notes, and production records to support the procurement procedures commonly required by NGOs and international organizations.

Familiarity with NGO Procurement Procedures

Addget is experienced in supporting projects that follow NGO procurement processes such as request for quotations (RFQ), technical evaluation, purchase orders, and formal delivery verification.



CASE STUDY

Client;
International Organization for Migration (IOM)

Project;
Production of Communication and Visibility Materials

Client Context

The International Organization for Migration required professional communication and visibility materials to support program awareness initiatives and stakeholder engagement activities. These materials were used during outreach campaigns, institutional events, and program implementation activities.

Addget's Role

Addget Solutions served as the communication production partner responsible for coordinating the preparation, printing, and delivery of campaign and visibility materials in accordance with the organization's branding and communication guidelines.

Scope of Services

- Graphic design preparation and layout support
- Printing of communication and awareness materials
- Production of large-format visibility materials
- Finishing and quality control
- Packaging and delivery coordination

Key Deliverables

- Informational posters and brochures
- Roll-up banners and campaign displays
- Printed communication materials for outreach activities
- Event visibility materials

Project Execution

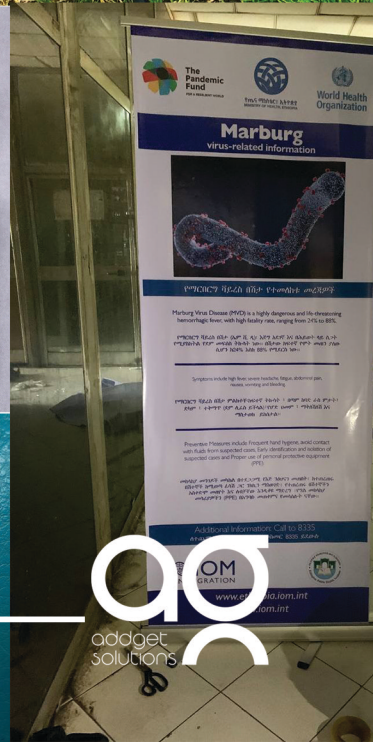
Addget coordinated the complete production workflow, including design preparation, material sourcing, printing, finishing, and delivery. Production processes were closely monitored to ensure compliance with technical specifications and brand standards.

Outcome

The project successfully delivered high-quality communication materials that supported the organization's awareness campaigns and program activities. All materials were delivered within the required timeline and met institutional quality standards.

Key Value Delivered

Reliable production coordination, high-quality printing, and timely delivery of communication materials supporting program visibility and outreach.



Client;
AFENET (African Field Epidemiology Network)

Project;
Production of Institutional Publications and Event Materials

Client Context

AFENET regularly produces technical publications, program materials, and event communication resources to support its public health initiatives across Africa. The organization required a reliable production partner capable of delivering high-quality printed materials for institutional use and program activities.

Addget's Role

Addget supported AFENET by managing the design preparation, printing, and production of institutional communication materials used for publications, conferences, and program visibility.

Scope of Services

- Layout preparation for institutional publications
- Printing of reports and communication materials
- Production of event visibility materials
- Quality control and finishing
- Packaging and delivery coordination

Key Deliverables

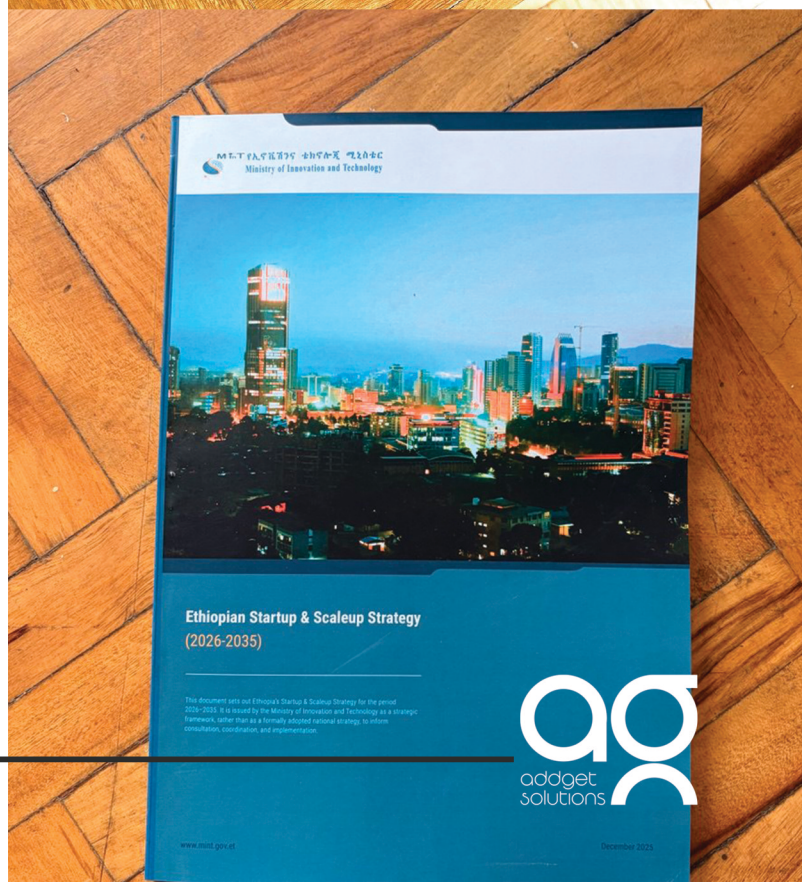
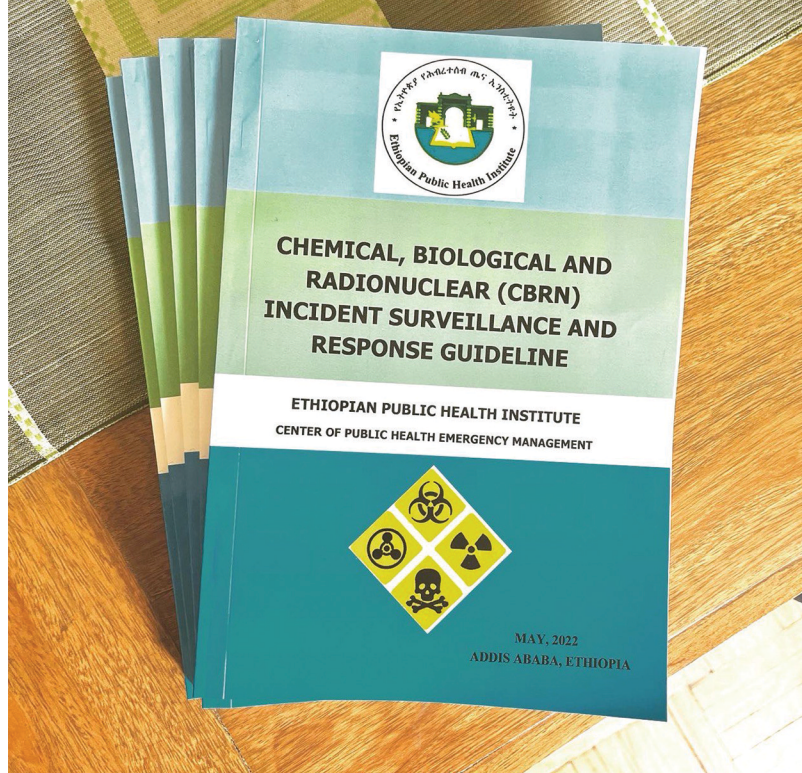
- Institutional reports and printed publications
- Brochures and informational materials
- Event banners and display materials
- Conference communication materials

Outcome

The project provided AFENET with professionally produced publications and event materials used to support conferences, workshops, and public health initiatives.

Key Value Delivered

Consistent production quality, reliable coordination, and timely delivery of institutional communication materials.



Client;
Goethe-Institut Ethiopia

Project;
**Production of Event and Cultural Program
Visibility Materials**

Client Context

The Goethe-Institut organizes cultural programs, exhibitions, and educational events that require professional communication materials and event visibility elements.

Addget's Role

Addget supported the production of visual communication materials used for program promotion and event branding.

Scope of Services

- Design preparation and layout support
- Printing of promotional & event materials
- Production of large-format banners and displays
- Finishing and quality control
- Delivery coordination

Key Deliverables

- Event posters and promotional materials
- Roll-up banners and display systems
- Printed program materials
- Cultural event visibility materials

Project Execution

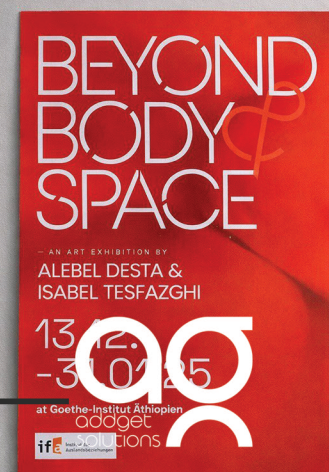
Addget coordinated production processes to ensure that materials were printed accurately and delivered according to event timelines. Careful attention was given to design quality and presentation standards appropriate for cultural programming.

Outcome

The project delivered high-quality promotional and event materials that supported the successful communication and visibility of Goethe-Institut cultural programs.

Key Value Delivered

Professional production of event communication materials delivered on schedule for public programs and cultural events.





10 YEARS

ANNIVERSARY CELEBRATION
